

# TACTICAL & STRATEGIC THINKING WORKSHOP

HOW TO FOCUS ON BOTH THE TASK AT HAND AND THE BIG PICTURE



*Alexa Sherr Hartley, President of PLC*

## Event Details

**Date:**

Tues., October 5th, 2010

**Time:**

7:30 AM - 9 AM

**Location:**

Real Time Marketing Group

59 SE 4th Avenue

Delray Beach, FL 33483

**Cost:**

\$25/per seat - Please RSVP  
by September 29th, 2010 at  
[premierleadershipcoaching.com](http://premierleadershipcoaching.com)

## THE FUTURE IS FULL OF OPPORTUNITY.

But it takes both tactical and strategic thinkers to run a successful organization and make the future exciting and productive.

This workshop offers rich learning exercises and opportunities for the development of practical skills. We will help you:

- build capacity in effective tactical and strategic thinking
- balance today's expectations and requirements with tomorrow's possibilities
- focus on delivering today's business results, manage daily responsibilities, and position for long-term success
- deal with the task in front of you while looking at the bigger picture so as not to miss opportunities for better results

## CASE IN POINT: STRATEGIC VS. TACTICAL

**Problem:** High turnover in key managerial positions costs Company X large amounts of money. President of Company X is solely engaged in tactical thinking by focusing on a test that could be used to hire better quality people, but will not resolve his long-term problem.

**Solution:** President of Company X able to think strategically. Questions why Company lost millions of dollars before Company realized there was a serious problem needing to be addressed. Recognizes this as a flaw in Company culture and decision-making processes that needs to be addressed.

**Result:** Turnover problem at Company X rectified.

PRESENTED BY:



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